

Empowerment Of Village Owned Enterprises In The Management Of Paloh Naga Agriculture In Denai Lama Village, Pantai Labu District, Deli Serdang District

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ABSTRACT

In developing the village to become a tourist village, the Village Owned Enterprise (BUMDes) is one of the village business institutions in Denai Lama Village contributing to village development programs. One of the BUMDes programs to strengthen the economy of Denai Lama Village is the Tourism Village program. With the mentoring program for BUMDes Sastro 3-16 in Denai Lama Village, empowerment activities are focused on increasing the capacity and skills of BUMDes in managing and developing tourist villages in Denai Lama Village. The methodology used is Asset Based Community Development (ABCD), with an appreciative technical approach. Inquiry (AI). Through this technique the community is directed to know and utilize every asset and potential they have for prosperity. The BUMDes empowerment program in the Denai Lama Tourism Village that focuses on utilizing assets and natural potential, succeeded to formulate a development planning program for the Denai Lama Tourism Village by designing new tour packages and attractions/vehicles, increasing BUMDes insight and skills as managers, Increasing tourist satisfaction and comfort by making public facilities in Paloh Naga Agrotourism, designing home stays, and planting post-harvest crops in the Paloh Naga Agrotourism area.

Keywords : empowerment, Body Business Owned by Village, Village Tour

1. INTRODUCTION

The village is the lowest regional unit in the constitutional structure of Indonesia Indonesia. After the birth of the Village Law, the village is expected to become independent in a manner social, culture, economy And political. According to Budiono, village is agent government Which most front in carry out development, because development at the village level is directly related to public. Development is essentially aimed at building self-sufficiency, including development rural

As Representative country, village must do development Good physical development and human resource development, as an effort improving the quality of life and living for the greatest welfare villagers. Based on that assumption, it should exist village get attention Which Serious from government center.

Wrong One program government in support development village namely by providing Village Funds sourced from the APBN. Profit from The existence of this Village Fund is that it can provide enormous benefits for village. Village can make an effort increase growth economy village, development, and village empowerment, towards a more advanced village. Through budget Which increase so village can develop quality And well-being the people. To move the wheels of the economy in rural areas, institutions were established economy village, Wrong one is BUMDes (Body Owned Business Village). Wrong One mission government is build area rural Which can achieved through empowerment public with increase productivity And diversity business rural, availability means And facility For support economy rural, build And strengthen institutions that support the production and marketing chain, as well as optimizing resource as base growth economy rural. The goal is to give an opportunity for regional and rural capabilities as bones back economy regional And national.

Body Business Owned by Village (BUMDes) according to Constitution No. 6 2014 concerning Villages Article 1 paragraph (6) is defined as a business entity that whole or part big capital owned by village through inclusion directly originating from village assets that are separated to manage asset, service service, And business other For profusely well-being public village. Institution business village Which managed by public And This village government was established in an effort to strengthen the village economy and formed based on need And potency village.

The role of BUMDes is as an instrument for strengthening village autonomy and as well as an instrument of social welfare. BUMDes as village autonomy It means is for push village government in develop village potential according to ability And village authority. Whereas as an instrument of public welfare by involving the community in the management of BUMDes will boost the economy and also reduce level unemployment in village In Denai Lama Village itself a BUMDes was established in 2016 specifically on 16 February, based on results discussion Village No. 14/05/ST/VIII/2016 and named BUMDes Sastro 3-16. Denai Village Long have program in sector agriculture, sector object tour And art culture. Village Trail Long as Wrong One village Which own potency natural beauty, supported by the culture of the people make This village is one of the potential tourist villages in Deli Serdang. Matter This is also driven by concern and commitment, as well as the role of the government in community empowerment efforts in the field of tourism that have been regulated and contained in Law No. 10 of 1990 concerning tourism which states that impact Which caused from

development tourism in the form of an increase well-being public, subtraction number poverty And unemployment, as well as preservation environment. 5

Tourism development as one part of development The creative economy sector is currently one of the development priority programs Central government. Development program for the next five years that focuses on infrastructure, maritime, energy, food, and tourism place tourism as the leading sector . Conscious Movement Sapta Pesona Tourism and Action Tour is one of the ten priority programs of the Ministry of Tourism this year This as effort increase Power competitive tourist Indonesia in realm competition global.

Besides being able to bring in foreign exchange for the country, sector development tourist in a few proven area impact change Which wide. Okay A Yati in Book Economy Tourist, Industry, And Implementation, say that tourism is a sector the economy proven capable relieve poverty on something area. Because in management tourist Certain will own impact trickle down effect for local community. This is certainly expected to be able to stimulate both the government nor para perpetrator tour in regions For more enterprising in develop sector tourist in area each as orientation construction.

The birth of the Denai Lama Tourism Village itself started from the desire to develop And introducing Paloh Naga. Paloh Dragon is an object accompanied by a tour decorated with stretches of rice fields and bamboo bridges with spot selfies other Which lately This become fruit lips para local and foreign tourists. Beautiful views of the rice fields which is wide and green is one of the tourist spots offered by tourist attractions which is in Denai Lama Village, Labu Beach, Deli Serdang, North Sumatra. Motivation BUMDes For make And manage tour natural This because Denai Lama Village has participated in the Deli Serdang Traditional Crafts Festival, then won first place.

The Denai Lama tourist village is the first tourism village in Indonesia Regency Deli Serdang, on initiative Head Service youth, Sport, Culture and Tourism of Deli Serdang Regency, H. Faisal Arif Nasution, M.Si, this tourist village was formed by involving the local village government and stakeholders to build a new tourism image in Deli Serdang Regency. This tourist village is managed by a Village Owned Enterprise (BUMDes), development the facilities and infrastructure are sourced from the Village Fund and the participation of BUMD There is in Regency Deli Serdang. Agrotourism Paloh Dragon in Deli Serdang is object tour Which depend on beauty natural as Power the pull of Accomplishments BUMDes Sastro 3-16 in management No without obstacle.

As hand right from Government Village Trail Long, BUMDes have challenges ahead in running and managing tourism villages so that are increasingly in demand and have an impact on improving the welfare of residents community in Denai Lama Village. In addition, BUMDes also has challenges to make innovations so that the tourist village does not meet a saturation point and died in his entrepreneurial activity. But on the contrary it is hoped that it will increase developed so as to grow the economy in Denai Village Long.

2. LITERATURE REVIEW

Empowerment

1. Understanding Empowerment

Empowerment according to Language originate from say Power Which means power/strength, process, method, deed empower. Empowerment is change Which happen on philosophy management Which can help create something environment Where every individual can use their abilities and energy to achieve organizational goals. A employees have the authority and initiative for do something Which looked at need, Far exceed his daily duties.

According to Eddy Papilaya quoted by Zubaedi, that empowerment is an attempt to build capabilities public, with push, motivating, raising awareness of the potential possessed and trying For develop potency That become action real.

Robbins Which quoted on book "Management Performance" give understanding that is:

"Empowerment as placing workers responsible for what what they do. Thus, managers learn to quit control And worker Study How responsible answer on his work and create the right decision. Empowerment can change style leadership, connection power, method work designed, And method organization structured." 3

Empowerment public can interpreted as something effort For restore or increase empowerment something community so that capable act according to their dignity. The ultimate goal of empowerment public is the restoration of human values according to dignity and dignity as a person Which unique, independent, And independent .. 5 Importance development public drip weight sector economy is so that public can increase well-being resident through growth sector This, without ignore role sectors other, And at a time can lower level poverty.

2. Objective And Benefit Empowerment

Objective empowerment is establish man or build ability For advance self to direction Which more Good in a manner continuous. By therefore, empowerment or development community is an attempt to widen the choice for the community. It means public empowered for see and choose something Which beneficial for himself as a result will happen enhancement satisfaction Work, closer cooperation with others, work with more goals clear, and get achievements if the goals are achieved. Confession is rewards thus causing working people to see a new light and more value.

For organizations, empowerment will improve organizational performance and individuals who can fully develop his talents. Department or the team becomes more enthusiastic, active, and successful. Employee master understanding and new skills and by giving them the opportunity to see things through different ways, reflect on what is seen and develop skills new.

Body Business Owned by Village (BUMDes)

1. Definition of Body Business Owned by Village

According to Article 1 number 6 of Law no. 6 of 2014 concerning Villages, Village Owned Enterprises are business entities that are wholly or mostly owned capital by village through inclusion in a manner direct Which originate from assets to manage assets, services and businesses other for greatest welfare public village

BUMDes is a village institution that is managed directly by the community village myself inside increase revenue, increase effort and to meet the needs of rural communities. BUMDes are managed from village to village for the welfare of the people, so they can catch up with regions in Indonesia. With BUMDes will provide opportunity for the community to explore, manage and develop their potential village resources in accordance with the needs of the community. As well as being able to be central to the needs of the village community will even become a forum for other villages For follow develop.

2. Base Law BUMDes

Village Owned Enterprises (BUMDes) can be established based on the foundation Law Number 32 of 2004 concerning Regional Government Article 213 paragraph (1) states that "villages may establish village-owned enterprises in accordance with needs and village potential" matter This conceived in order to increasing the efficiency and effectiveness of local government administration by more notice aspects connection between arrangement government And between government area, potency And diversity area, opportunity And challenge competition global with give authority Which wide- breadth to area accompanied with gift right And obligation organize autonomy area in unity system maintenance government Country.

Tourist

1. Understanding Tourist

In KBBI (Big Indonesian Dictionary), Tourism is what relate with journey For recreation; travel; tourism (KBBI On line). Tourism in Arabic is called rihlah . The term tourism originates from Sanskrit which consists of the syllable "pari" which means many, many times, circling, around, or together And "tour" It means traveling or traveling. So, tourism means a travel activity or traveling Which done from One place to place other, with objective many kinds of, like recreation or For sightseeing, look for And witness (something) or something like that, not to earn (provisions), work and stay.

2. Industry Tourist

The description of an industry is a factory building that has chimneys and use machines, but the tourism industry is an industry consisting of a series of firms that produce a service or products that are different from one another. The product of the tourism industry is all services provided by various companies, individuals or group business certain since a traveler leave place residence, until in place objective, until place origin. Meanwhile Tourism products are a series of several interrelated services, viz services produced from various companies (economic aspect), social services (in terms of social) And service natural.

Since candidate tourists choose destination Which will visited And planning to review the object and carry out various activities in the destination area, the information industry began to enter the field of tourism. Currently resources information has become tool for management For in a manner efficient And effective

Village Tour

1. Understanding Village Tour

According to Janianton Damanik, a tourist village is a rural area which can utilized based on the ability of the elements Which own tourism product attributes in an integrated manner, where the village offers whole atmosphere Which own theme with reflect authenticity rural, Good from order facet life social, culture, economy And customs which has architectural characteristics as well as village spatial planning Suite tourism activity.

Tourism village is the development of a village that has potential tourism which is equipped with supporting facilities such as transportation and lodging. Meanwhile, according to the Regulation of the Minister of Culture and Tourism Number : KM.18/HM.001/MKP/2011 Regarding Guidelines for Empowerment Programs Public Independent (PNPM) Independent Tourism, mention that the village tour is something form integration between attraction, accommodation And facility supporters Which served in something structure life public Which merges with system method And tradition Which apply.

Tourist village/tourist hamlet is a form of tourist accommodation born after war world II And currently develop. Form the building often copy form building local, customized in accordance need And is a complex like a hamlet, but often it is also a large building, modern and multi-storey, so it can not be distinguished from the building normal hotel. capacity for receive guests like a big hotel and can accommodate hundreds visitor.

There is two draft Which important in component village tour, that is accommodation and attractions. 32 The accommodation in question is part of the place residence of the local residents and/or units that develop on the concept place stay resident.

Whereas attractions is whole life daily resident local along settings physique location village Which possible integrity of tourists as active participation in activities, such as courses dance, Language, training craft And other things which is Specific.

The tourism village component, according to Gumelar, mentions the village component tour must have uniqueness, authenticity, characteristic typical, it's located nearby with an extraordinary natural area, associated with a group or community culture that essentially attracts the interest of visitors, has the opportunity to develop Good from side basic infrastructure, nor means other.

According to Putra, a tourist village must have the potential for tourism, art, And culture typical area local. Location village enter in scope area tourism development or at least in the corridors and package routes sold tours. It is preferred that management personnel are available, coach, And perpetrators tourist, art And culture. Accessibility and infrastructure Which support program village tour. Guaranteed security, order, And cleanliness.

3. METHOD

Asset Approach based Community Development (A B C D)

The mentoring process carried out in Denai Lama Village, in particular on Body Business Owned by Village (BUMDes) Sastro 3-16 This refers on Asset methodology based Community Development (A B C D) or Empowerment Public Based on Asset. Researchers make observations and take data on BUMDes Sastro 3-16, Village Head's Office and Denai Village community Lama of the Pumpkin Beach District Deli Serdang Regency which lasts for 7 day on date 12-18 March 2020.

There were 6 research informants from the Denai Lama Village community Subdistrict Beach Pumpkin Regency Deli Serdang, they Which capable provide information and those who live in the village. In terms of implementation, ABCD focuses more on assets and or strength Which owned by public. Compared to see existing deficiencies/problems, ABCD looks more at the positives and the possibilities Which Can done. Approach based asset enter method view new Which more holistic And creative in see reality, like: see glass half full;

As for approach Which used is with method Appreciative inquiry (AI) or Approach Appreciative Which covers a number of stages as following. 2

1. Define (Determine)

As stage beginning process accompaniment in Village Trail Long, determining the main topic or theme of empowerment is carried out at the beginning of the activity.

2. Discovery (Find)

At this stage researchers with BUMDes try to explore success stories that have been achieved by BUMDes and the people of Denai Lama Village

3. dreams (Dream)

dreaming period front is matter most important in process empowerment based on asset. In phase This public invited For express what is the best thing to achieve in the future front.

4. Design (Design)

Activity designing or planning (designs) done after public determine goals or the goal on phase dream . Activity This determine who is involved, when, where, and some of the logistics involved needed For start action program.

4. RESULT AND DISCUSSION

The Denai Lama Tourism Village which was inaugurated in January 2019 is managed by Village Owned Enterprises (BUMDes), construction of facilities and infrastructure sourced from the Village Fund and the participation of BUMD in Deli Regency Serdang. Denai Lama Tourism Village has three tourist spots, namely agro-tourism, studio circle And House production.

Agrotourism Paloh Dragon in Village Tour Trail Long serving green and wide expanse of rice fields. In this area provided a bamboo bridge and instagramable photo spots that make this tourist spot a spot favorite para traveler especially generation millennials.

In the circle studio, tourists can learn about Malay culture who are the majority tribe in the Denai Lama Tourism Village. Circle workshop teach about culture for build the character of the soldiers sourced directly from the family and the surrounding community. Circle workshop use a number of media art as approach in delivery materials with character development content such as: painting, art music, dance And art theater, Then educations leadership through activity outbound.

The production house was established in 2018 which is a Agency program Village Owned Enterprises assisted by PT. Angkasa Pura II. This production house helping MSME mothers to channel their latent talents owned and can be a source of family economy. MSMEs are here producing a variety kind of snack and cake, sew And Also make handicrafts. They are also willing if the visitors want to learn how making snack typical Village Trail Long, they will serve And teach visitors Which want to Study.

However, tourists who come to the Denai Lama Tourism Village arrive at the time it is still dominated by tourists who want to enjoy the natural scenery Paloh Naga Agrotourism. When harvest season or not in the planting season When the rice arrives, visitors to the Denai Lama Tourism Village are very quiet which was revealed by Icha's mother as a snack seller in Agrotourism Paloh Dragon:

"On weekdays it's quiet, the ramen is on weekends and holidays. Even during the harvest season like this, it's rare to come, right? those who come here want to take photos with rice as a background. So it fits season harvest like this No there is paddy right No Can Photo Which Good." 2

This Denai Lama Tourism Village has abundant natural assets but it has not been matched by qualified human resources so that many assets are have not got it yet optimized with Good. So of the, BUMDes as the management of the Denai Lama Tourism Village needs to get assistance or empowerment in order to be able to manage tourist villages so that they are increasingly in demand and have an impact on improving the welfare of the community members in the village Trail Long. Besides That BUMDes Also own challenge For do innovations so that village tour No meet point fed up And dead in activity entrepreneur.

Activity empowerment This done with approach Appreciative Inquiry (AI) or Appreciative Approach includes several main stages what must be done is to determine (define), find (discover), dream (dreams), designing (designs), And do (deliver).

1. Determine Theme/Topic Change (Define)

The initial steps taken in the Business Entity empowerment program Village property in the old Denai Village, namely determining the theme or topic of change wanted. Step this is expected so that process empowerment can walk in accordance hope And appropriate target. For can determine theme or topic changes, then an approach must be made to BUMDes management and public For know What hope they For development village future travel.

The first gathering or discussion activity is carried out by administrator BUMDes Sastro 3-16. parties Which involved in activities This among them are Irwanto as chairman of BUMDes Sastro 3-16 and Halim Syahbana as secretary of BUMDes Sastro 3-16. From discussion activities which is conducted on March 12 2020 which is located at the Circle Studio, obtained a number of information and issues regarding assets owned by the village of Denai Lama and also the potential of agriculture, SMEs and the arts. In addition to discussing with the management BUMDes, hospitality activities are also carried out with the Denai village community Long.

From several discussions that have been carried out with BUMDes management Sastro 3-16 and the village community of Denai Lama, the theme of developing a tourism village and empowerment of Business Entities Owned by Village rated as issue strategic And considered most in accordance as program empowerment. Matter This Because development Village Tour Trail Long so far This become priority And received enough attention from the village government and the Denai village community Long time alone.

2. Revealing the Success Story of the Denai Lama Tourism Village and BUMDes Sastro 3-16 (Discovery)

One of the leading tourist spots in the tourist village of Denai Lama is Paloh Naga Agrotourism. Paloh Naga Agrotourism is a tourist attraction decorated with expanses of rice fields and bamboo bridges accompanied by spots selfie other Which located in Village Trail Long Subdistrict Beach Pumpkin Deli Serdang Regency. Given the name Paloh Naga originating from the Snake River located at Pumpkin Beach. Starting from a story that people believe is wrong one society Pumpkin Beach see two snakes medium white crossed to The river is about 10 meters long meters. Public Pumpkin Beach consider That only A myth Because they No believe will incident the.

BUMDes Sastro 3-16 has a cultural arts program and BUMDes Sastro 3-16 following the Deli Serdang Traditional Crafts Festival by presenting folklore namely the story of the Snake River carrying the name Paloh Naga and won champion First. Starting from win Festival arable Traditional, 4 BUMDes administrators want to introduce and develop the history of Paloh Naga in Village Trail Long.

BUMDes Sastro 3-16 took the initiative to develop beauty view of the vast and green rice field area by creating an object tour named Paloh Naga Agrotourism. Objective object tour This that is For introduce beauty natural And welfare public as well as increase economy public. Paloh Naga Agrotourism is managed by the management of BUMDes Sastro 3-16 and has inaugurated as a tourist village by the regent of Deli Serdang by adding two spot tour that is House production And studio circle.

If viewed as a human resource asset, BUMDes Sastro 3-16 own compactness, cooperation And motivation from para its members Which is an important asset that is still often not getting attention. So here benefit disclosure (discovery) in assistance public based on assets (ABCD). Where at this stage the village community of Denai Lama specifically BUMDes are jointly invited to recognize what is good in Century Then at a time things positive What Which owned When This.

From the BUMDes asset mapping process which was carried out by discussion with the chairman of BUMDes Sastro 3-16, the personality assets were identified owned by each member. One of them is making special snacks made from melinjo; make traditional dishes to entertain guests Which visiting; become para guide traveler Good local travelers nor

traveler foreign; skill in art like make craft hand For souvenirs, play tool music traditional And displays dance Traditional Deli Serdang. Meanwhile, in disclosing natural assets, a number of asset Which succeed identified related with development village tour Denai Lama, namely the village of Denai Lama, has rice fields and plantation areas Which wide And very potential For development agrotourism.

3. Dreaming Period Front (Dream)

Through activity identify And map asset on stage discovery , BUMDes Sastro 3-16 Which has know And realize abundance asset Which owned, Then invited dream (dreams) that is with imagine Then disclose hope they in Century

front. The community is invited to determine changes and provide input about those programs want to be realized for developing village Denai tour Long.

From results interview And discussion Which done with administrator BUMDes and Denai Lama village community, there are many ideas and dreams or hope Which appear. Session dreaming This Then succeed bring up various desire from para administrator BUMDes And public among them is : 1) increase independence And capacity/ skills BUMDes in manage an develop Village Tour Trail Long; 2) make package new tours and attractions/spots; 3) making home stays; 4) plant crops after the rice harvest period; 5) can provide maximum satisfaction to para traveler; 6) increase income/earnings manager And village community Denai Lama, and so forth. Of the many ideas and hope Which appear everything lead to effort enhancement income/income of both the manager and the community. Because arrived currently the BUMDes Sastro 3-16 as the manager of the tourist village are still working voluntarily. So in this dreaming session, there was hope that it would be a tourism village currently owned this is expected to be develop as a tourist village other Which has success.

4. Designing Change (Design)

There are stages previously known that Denai Lama Village have an advantage form image Which known as the village tour. Besides That, Village Trail Long Also own a number of asset Which succeed identified in the discovery stage including natural, physical and social assets Can developed, support from stakeholders related, especially head village nor government area. Dream manager And public (dreams) can realized through action programs to achieve measurable results (results). Matter This can be done by linking community expectations with assets owned, or in ABCD it is called the mobilization of assets . While programs Which recommended For action furthermore made strategy implementation program Which will served in table plan strategic following.

1. Own package travel and attractions / rides new	Village tour trail long had spot tour House production, studio art and gardens fruit Which Not yet optimized as visit tour.	Designing tour packages so that travelernot only visit agrotourism.	So that own destination tour alternative time rice harvest season in agrotourism arrive.
2. Increase insight and skills BUMDes as manager	Member BUMDes as asset source Power man.	Partner with village association travel with stage program guidance technical management village tour.	BUMDes have skills Which Good in manage tourist village.
3. Increase satisfaction and comfort traveler	Still available land blank in agrotourism paloh dragon.	Make prayer room and toilet in agrotourism paloh dragon.	There is a mosque and toilets for increase comfort traveler.
4. Own home stay	House Village community Trail Long.	Invite public provide	Easy traveler who want

Based on the asset mapping stage previously done, the assets Which succeed identified And appreciated, Then mobilized For used as capital to realize the expectations of society. To upgrade independence BUMDes in manage village tour, can taken through Sapta Pesona Wisata education program strategy in partnership with the Association Tourism Village of North Sumatra Province. Where is the result to be achieved The result of this activity is that BUMDes understands and is able to apply the concept aware tour And seven charm tour Which is element tree in tourism development. Meanwhile, to create a tourist village that innovative, can be reached through the design of tour packages to various tourist spots which exist in Village Denai Tour Long as destination alternative tourism.

5. Do (Deliver)

Activities that have been agreed upon and planned with the members BUMDes on stage design , done And implemented in stage This. However stage This Not yet become part from study Because program This empowerment is limited to the design stage . The amount hopes/dreams And process development Which must done so No sufficient in matter time And limitations researcher. Will but stage- stages This can become reference BUMDes For carry out plan development Village Denai Tour Long.

5. CONCLUSION

In the context of empowering Sastro Village Owned Enterprises (BUMDes). 3-16 in the village of Denai Lama, the empowerment program carried out is something effort in a manner planned Which own objective For create change/transform to direction Which more Good. Where these changes starting from within the community yourself for impact Which wider through development village tour.

From the mentoring activities carried out at BUMDes Sastro 3-16, it can be concluded that success can be achieved easily if community focuses on the assets and strengths possessed. By focusing on power, people will get positive energy to realize what their dreams or hopes. As for assets What is meant is is whole abundance Which owned public moment This Which covers asset natural resources, man, physique, social, religion, and financial.

Activity empowerment BUMDes in Village Tour Trail Long Which focusing on the utilization of natural assets and potential, succeeded in formulating a program planning for the development of the Denai Lama Tourism Village, namely by designing new tour packages and attractions/vehicles, increase BUMDes knowledge and skills as a manager, increase the satisfaction and comfort of tourists with making prayer rooms and toilets at Paloh Naga Agrotourism, designing home stays , And plant crops after time harvest paddy in areas Agrotourism Paloh Dragon.

Through activities planned independently by BUMDes with involve member BUMDes And public up stage planning, is a participatory form and a form of self-reliance that has been successfully built through activity empowerment This.

Seeing the huge potential of nature and other assets in Denai Lama Village, there are still many other opportunities that can be developed. Especially for the economic welfare of the people of Denai Lama Village. Hard working capital and a touch of creativity, there will be lots of job opportunities can created for well-being public Village Trail Long. Through activity entrepreneurship social, public can develop various village potential as well as possible. From the potential of snack production typical of Denai Lama Village which is made by mothers in production houses, for example, you can developed by promoting marketing funds outside the area or public wide, as well as add label lawful For every snacks Which produced.

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